



Canadian Pool & Spa Conference & Expo  
Conférence canadienne et expo des piscines et spas

**2025**

# NEW PRODUCTS SHOWCASE - ON THE EXPO FLOOR-

Each exhibitor is eligible to book a complimentary 2' x 2' section in the New Products Showcase for each 10' x 10' booth space booked - **Please fill out this (fillable) form to book your space in the New Products Showcase.**

Your Product(s) must be **NEW AND NOT HAVE BEEN previously** displayed at the Canadian Pool & Spa Conference & Expo. We only accept products not banners or signage in lieu of product will be accepted.

COMPANY NAME: \_\_\_\_\_ BOOTH#: \_\_\_\_\_

New Product(s) - Description - please type	Size of Product - Weight/height etc

Please deliver your product(s) to the New Products Showcase at the Niagara Falls Convention Centre on your move-in day & The Products will be placed effectively by show management.

**Electricity is not provided please order through the NFCC Portal - link in the Exhibitor Manual.**

Please ensure products are removed by your company at the completion of the show, Thursday December 4, 2025.

New products forms will be accepted until Friday, November 21, 2025.

**Please email the form to [mette@poolcouncil.ca](mailto:mette@poolcouncil.ca)**

## 2025 BEST NEW PRODUCT COMPETITION

All new Products will automatically be entered into the Best New Product's Contest in the New Products Showcase at the Expo, judged by all visitors to the New Product's Showcase.

The winner of the 2025 Best New Product contest will be announced on Thursday, December 4, 2025 at 12:00 Noon - The winning company will be featured in the PHTCC Newsletter, after the expo and on the PHTCC Social Media Platforms