

Monday, December 4, 2023

09:00 – 17:00 Certified Pool Operator Course – Day 1	Room: 203
Head Instructor: MARTYN KNOWLES, MK Aquatics	
09:00 – 12:00 Hydraulics 101 Short Course	Room: 201-202
Head Instructor: RODNEY TAYLOR, Sunshine Pool & Mechanical Contractors	
09:00 – 11:00 Tips, Techniques and Troubleshooting Short Course	Room: 205
Head Instructor: TERRY JEPSON, Mirage Pool and Spa	
09:00 – 11:00 Pool Inspection 101 Short Course	Room: 206
Head Instructor: JAMIE LOPES, Aquatic Design & Engineering	
Co-Instructor: THOMAS RANDO, Clearview Home & Property Inspections	
09:00 – 12:00 Water Chemistry 101 Short Course	Room: 207-208
Head Instructor: ROB KAMSTRA, Backyard Brands	
LUNCH BREAK (12:00 – 13:30) (Lunch Tickets Sold Separately)	Room: 204
13:30 – 16:30 Hydraulics 201 Short Course	Room: 201-202
Head Instructor: RODNEY TAYLOR, Sunshine Pool & Mechanical Contractors	
13:30 – 15:30: Pool Installation 101 Short Course	Room: 205
Head Instructor: PETER BROWN, BonaVista Pools	
Co-Instructor: MELISSA BROWN, BonaVista Pools	
13:30 – 15:30 Pool Inspection 201 Short Course	Room: 206
Head Instructor: JAMIE LOPES, Aquatic Design & Engineering	
Co-Instructor: THOMAS RANDO, Clearview Home & Property Inspections	
13:30 – 16:30 Water Chemistry 201 Short Course	Room: 207-208
Head Instructor: ROB KAMSTRA, Backyard Brands	

Tuesday, December 5, 2023

09:00 – 17:00 Certified Pool Operator Course – Day 2	Room: 203
Head Instructor: MARTYN KNOWLES, MK Aquatics	
09:00 – 12:00 Hydraulics 301 Short Course	Room: 201-202
Head Instructor: RODNEY TAYLOR, Sunshine Pool & Mechanical Contractors	
09:00 – 12:00 Basic Pool Operation Short Course	Room: 207-208
Head Instructor: Dave Warren, Total Tech Pools & Leisure	
09:00 – 12:00 Marketing & Merchandising Short Course	Room: 205
Head Instructor: Crystal Lengua, Ultralift Cover Lifters	
09:00 – 10:30 Hands-on Automation Workshop – Pentair (Classroom Course)	Room: 206
10:30 – 12:00 Hands-on Automation Workshop – Pentair (Classroom Course)	Room: 206
Head Instructor: Darren Hill, Pentair	
LUNCH BREAK (12:00 – 13:30) (Lunch Tickets Sold Separately)	Room: 204
13:30 – 16:30 Water Chemistry 301 Short Course	Room: 201- 202
Head Instructor: ROB KAMSTRA, Backyard Brands	
13:30 – 15:30 Business Concepts Short Course	Room: 205
Head Instructor: Dave Warren, Total Tech Pools & Leisure	
13:30 – 16:30: Pool Installation 201 Short Course	Room: 207-208
Head Instructor: PETER BROWN, BonaVista Pools	
Co-Instructor: MELISSA BROWN, BonaVista Pools	
13:30 – 15:00 Hands-on Automation Workshop – Fluidra (Classroom Course)	Room: 206
15:00 – 16:30 Hands-on Automation Workshop – Fluidra (Classroom Course)	Room: 206
Head Instructor: Darren Hill, Pentair	
17:30 – 18:30 - Annual General Meeting	Hilton Hotel
18:45 – 21:30 - Design & Construction Awards Banquet	Hilton Hotel

Wednesday, December 6, 2023

10:00 OFFICIAL OPENING OF EXPO 2023 Exhibition Hall

10:00 – 11:00 Seminar: What are you Lighting? Room: 203

Leader: STEVE SANTUCCI, PAL Lighting

10:00 – 11:30 Seminar: Everything you Didn't Know you Didn't Know about Algae Room: 206

Leader: ALICIA STEPHENS, Biolab Inc.

11:00 – 12:00 Seminar: The Versatility of Vinyl as a Pool Surface Solution Room: 203

Leader: BALSAM IBRAHIM, CGT

11:00 – 12:00 Seminar: Leak Detection & Non-destructive Pipe Repair Room: 204

Leader: DARREN MERLOB, LeakTronics

11:00 – 12:00 Seminar: Variable Speed Technology for Heat Pumps! Room: 205

Leader: FREDERIC LACHANCE, Moov Pool Products

13:30 – 15:00 Seminar: Marketing to Attract your A-Client Room: 204

Leader: VANESSA McQUADE & ROBERT MURRAY, Intrigue Media

14:00 – 15:00 Seminar: Maximizing the efficiency of your Pool Care Program Room: 203

Leader: ALICIA STEPHENS, BioLab Inc.

14:00 – 15:00 Seminar: Visual Merchandising to Increase Sales Room: 205

Leader: MICHAEL BOSWELL, SDD, Signs & Displays Direct

14:00 – 15:00 Expo Presentation: Driving Leads Expo Floor

Leader: DAVID ARBUS, Local IQ, Reachlocal

14:00 – 16:00 Seminar: Contractor's Guide to Financial Success Room: 207-208

Leader: GRANT HARRISON, Nextra Consulting

14:30 – 15:30 Seminar: Leading Success through Talent Optimization Room: 206

Leader: JASON TAYLOR, Predictive Success

15:00 – 16:00 Seminar: Quality Service Room: 205

Leader: LISA KENNEDY, The Cover Guy



15:00 – 16:00 Seminar: Choosing the Mark: Not all Vinyl is Equal Room: 204
Leader: BOB LAFRANCE, CGT, Chemical Fabrics and Film Association (CFFA)

15:00 – 16:30 Hands-on Automation Workshop – Hayward Expo Floor

17:00 Expo closes for the day (reopens December 7)

20:30 - 23:00 Industry Social Event Dragonfly Nightclub

Thursday, December 7, 2023

10:00 EXPO OPENS Exhibition Hall

10:00 – 11:00 Seminar: Employee Engagement Room: 203
Leader: LISA KENNEDY, The Cover Guy

10:00 – 11:30 Hands-on Automation Workshop – Hayward Expo Floor

11:00 – 12:30 Seminar: Shut the Back Door! Room: 204
Leader: GRANT HARRISON, Nextra Consulting

11:30 – 12:15 The Pursuit of Work-Life Balance Expo Floor
Leader: CRYSTAL LENGUA, SMP Ultralift Cover Lifters
LISA KENNEDY, The Cover Guy

14:00 Expo closes