

NEW
PRODUCTS
SHOWCASE

Each exhibitor can book a complimentary 2' x 2' section in the New Products Showcase for each 10' x 10' booth space booked.

Your product(s) should be **new and not have been** displayed previously at the Canadian Pool & Spa Conference & Expo.

COMPANY NAME: _____ BOOTH#: _____

Please fill out this (fillable) form to book your space in the New Products Show Case.

New Product(s) - Description - please type	Size of Product - Weight/height etc.

Please deliver your product(s) to the New Products Showcase on your move-in day. All products must be delivered to the New Products Showcase by *Tuesday, December 6, 2022, at 4 pm* - The Products will be effectively placed by show management.

Electricity is not provided; please order through the NFCC.

Please ensure products are removed by your company after the show Thursday, December 8, 2022.



All new Products will automatically be entered in the Best New Product Contest in the New Products Showcase at the Expo, judged by all visitors to the New Products Showcase.

The winner of the 2022 Best New Product contest will be announced on Thursday, December 8, 2022, at 12:00 Noon - The winning company will receive a trophy, be featured on the www.poolandspaexpo.ca, and the www.poolcouncil.ca websites on all social media platforms throughout 2023.

New product forms will be accepted until **Friday, November 18, 2022.**

Please email the form to mette@poolcouncil.ca