

# SPONSORSHIP PROGRAM

## Seminar Coffee Breaks

(Two sponsors).....\$500.00 each  
Covering three days of our General Track Seminars. Sponsorship signage will be displayed at the coffee tables and on a banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, recognized at the Awards Banquet and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Attendee On-Floor Lunches

(2-days) (Four sponsors).....\$1,500.00 each  
The lunches served at the bistro in the exhibition hall on both Wednesday and Thursday have become popular traditions. Designed to keep the attendees on the show floor, these lunches consist of a tasty selection of foods and beverages. Sponsorship recognition will include signage placed at the centre floor bistro, and on a banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, recognized at the Awards Banquet and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Awards Banquet - Entertainment

(Five sponsors).....\$1,000.00 each  
One of the highlights of the annual Conference and Expo is the Awards Banquet that will take place on the Wednesday evening. Each year quality entertainment is part of a dynamic program that provides great enjoyment and a memorable evening for all attendees. Sponsorship recognition will include signage at the event and banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Awards Banquet - General Sponsorship

(Four sponsors).....\$1,000.00 each  
The Awards Banquet will take place immediately after the show closes on the Wednesday evening.

Held in the Peller Estate Ballroom, the Banquet attracts hundreds of attendees each year. In addition to delicious fare, the evening will include a reception (cash bar), entertainment, and the presentation of industry awards in a relaxed atmosphere. Sponsorship recognition will include signage at the event and banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Public Pool Symposium

(Six sponsors).....\$500.00 each  
A one-day program aimed at the public pool participant. It is coupled with our Commercial Pool Products exhibit area. Sponsorship recognition will include signage placed at the meeting room and banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, recognized at the Awards Banquet and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Hospitality Tours

(Two sponsors).....\$2000.00 each  
Event details and times to be decided. Sponsorship will include your representative on the bus, signage placed in the bus and banner in the pre-function area of the convention centre. Also, sponsorship information will be listed in the pre-show Attendee's Guide, in the official show guide in the Pool & Spa Marketing Magazine, recognized at the Awards Banquet and displayed prominently on the website: [www.poolandspaexpo.ca](http://www.poolandspaexpo.ca).

## Sponsorship Eligibility Requirements – All

participants must be current 2011 Canadian Pool & Spa Conference & Expo exhibiting companies. All payments are non-refundable. Sponsorship Deadline – To be recognized in the pre-show Attendee's Guide, all sponsorships must be paid for by July 15th, 2011.



# SPONSORSHIP ORDER FORM

Sponsorships are awarded on a first come, first serve basis. To be recognized in the pre-show Attendee's Guide, all sponsorships must be paid by **July 15, 2011**.

**To: The Pool & Hot Tub Council of Canada**

My company would like to sponsor the following program at the 2011 Canadian Pool & Spa Conference & Expo. I understand that all payments are non-refundable.

- Seminar Coffee Breaks.....**SOLD OUT**.....\$500.00 plus HST\*  
(Two Sponsorships Available)
- Attendee On-Floor Lunch Program.....**SOLD OUT**.....\$1,500.00 plus HST\*  
(Four Sponsorships Available)
- Awards Banquet Entertainment.....\$1,000.00 plus HST\*  
(Five Sponsorships Available)
- Awards Banquet General Sponsorship.....**SOLD OUT**.....\$1,000.00 plus HST\*  
(Four Sponsorships Available)
- Public Pool Symposium.....\$500.00 plus HST\*  
(Six Sponsorships Available)
- Hospitality Tours.....\$2,000.00 plus HST\*  
(Two Sponsorships Available)

*\*13% HST applies only for payments within Canada*

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Position: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax order form with credit card information to 905-728-5661  
or mail cheque to:  
Pool & Hot Tub Council of Canada  
5 MacDougall Dr.  
Brampton, ON L6S 3P3

