



**Exhibitor Information**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web site: \_\_\_\_\_

**Pool & Hot Tub Council of Canada Membership #** \_\_\_\_\_ **Please send me membership information**

You must be a member in good standing of the Pool & Hot Tub Council of Canada at time of application to be eligible for member rates.

**Booth Selection and Payment Calculation**

|  |                  |
|--|------------------|
| <b>Pool &amp; Hot Tub Council of Canada</b>      |                  |
| <b>Member Rates (also First-Time Exhibitors)</b> |                  |
| Up to 400 square feet. . . . .                   | \$18.00/ sq. ft. |
| Over 400 square feet. . . . .                    | \$17.50/ sq. ft. |
| <b>Non-Member Rates</b>                          |                  |
| Up to 400 square feet. . . . .                   | \$24.50/ sq. ft. |
| Over 400 square feet. . . . .                    | \$24.00/ sq. ft. |
| <b>First Choice: Booth #</b> _____               |                  |
| <b>Second Choice: Booth #</b> _____              |                  |
| <b>Third Choice: Booth #</b> _____               |                  |

Basic Booth Cost: \_\_\_\_\_ sq. ft. X \$ \_\_\_\_\_ (price/sq. ft.) = . . . \$ \_\_\_\_\_  
 Corner Surcharge: (\$50.00 per open corner) . . . . . \$ \_\_\_\_\_  
 Subtotal. . . . . \$ \_\_\_\_\_  
 HST (13% of subtotal) - applies only to payments from within Canada . . . . . \$ \_\_\_\_\_  
**Total Booth Cost** (Canadian Dollars). . . . . \$ \_\_\_\_\_  
 For applications received before July 31st, 2010 a 50% deposit due with application (Balance Due September 1st, 2010) . . . . . \$ \_\_\_\_\_  
 For applications after August 1st, 2010, 100% due with application. . . . . \$ \_\_\_\_\_

**MAKE CHEQUES PAYABLE TO: POOL & HOT TUB COUNCIL OF CANADA**

The above payment is based upon acceptance by the **Pool & Hot Tub Council of Canada**. This application becomes a contract and is not subject to cancellation except by the consent of both parties. On behalf of the above company, I agree to abide by the Rules and Regulations set out in the overleaf of this contract.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please sign and return this completed application with your payment to the

**Pool & Hot Tub Council of Canada.**  
 242 Applewood Crescent, Unit 10B, Vaughan, ON L4K 4E5.  
 An invoice will be issued for your confirmation.

**If you wish to pay by Visa, MasterCard or American Express, please provide the following information:**

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

**Product Categories** – We will have the following products/services on display:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

|  |
|--|
| <p><b>NEW PRODUCTS</b></p> <p>Products in the New Product Area are available by reservation only. Reserve your space now!</p> <p><input type="checkbox"/> Yes, please reserve us space</p> |
|--|

**Office Use Only**

Assigned Booth # \_\_\_\_\_ Exhibitor Priority Position: \_\_\_\_\_ Membership Verified: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Deposit Received: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibitor Manual Sent: \_\_\_\_\_ Balance Received: \_\_\_\_\_ Date: \_\_\_\_\_

# Exhibitor Rules and Regulations

**Show Dates:** December 8-9, 2010  
**Move In:** December 6-7, 2010 (by schedule)  
**Move Out:** December 9, 2010 after show closes  
**Location:** Toronto Congress Centre  
650 Dixon Road, Toronto ON  
Hall D & E

**Show Management:**  
Pool & Hot Tub Council of Canada  
242 Applewood Cres. Unit 10B  
Vaughan, ON L4K 4E5  
Telephone: (905) 761-7920  
Fax: (905) 761-8837

**1. CONTRACT:** This application for space when, and if, accepted by Management shall constitute a contract with the Exhibitor and in addition to its terms, shall include and incorporate Exhibitor's Rules and Regulations printed on this application, the tentative floor plan, which the parties acknowledge may be amended and modified by Management, and the Rules and Regulations which will be sent to the Exhibitors as part of the Exhibitor's Kit, a copy of which is available upon request from Management.

**2. LICENSE AND TERM:** The license given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor hereunder and shall be for the period commencing at the appointed move-in time on December 6-7, 2010 and ending at 11:59 p.m. December 9, 2010. In accordance with the Exhibitor's Rules & Regulations, the Exhibitor shall be allowed access to the space allocated before and after the Exhibition to allow for the installation and removal of exhibits.

**3. LIABILITY INSURANCE:** The Exhibitor shall obtain and maintain, at its own expense, during the period commencing on the first move-in date and terminating on the last move-out date, a policy of insurance acceptable to the Pool & Hot Tub Council of Canada. The policy of insurance shall name the Pool & Hot Tub Council of Canada as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the show. Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. The Exhibitor shall provide the Canadian Pool & Spa Conference & Expo with a copy of such policy when booking exhibit space.

**4. QUALIFICATIONS TO EXHIBIT:** All manufacturers, importers and distributors of pool, spa, backyard living and related products who conduct their business affairs in a manner consistent with the aims and the Code of Ethics of the Pool & Hot Tub Council of Canada shall be eligible to apply for exhibit space in the Canadian Pool & Spa Conference & Expo, subject to priority, first given to members of the Pool & Hot Tub Council of Canada. Management reserves the right to remove, decline or prohibit any exhibit or part of an exhibit, or proposed exhibit that, in its opinion, is not suitable to or in keeping with the character of the exhibition.

**5. LOCATION OF THE EXHIBIT:** Management reserves the right to relocate an exhibitor as it shall deem necessary to the proper conduct of the exhibition.

**6. SUB-LICENSE OF SPACE:** The Exhibitor shall not sublicense, transfer or apportion any part of its allotted space except as specifically approved by Management; shall not exhibit nor permit to be exhibited in its space any merchandise NOT part of its own regular products; and shall not exhibit any advertising material not directly pertaining to products exhibited.

**7. NON-DELIVERY OF THE BUILDING:** Management shall not be liable for failure to deliver the space in the event of the building becoming unavailable through fire, act of God, public enemy, strikes, the authority of law, terrorism or any other cause beyond its control.

**8. DAMAGES:** Management shall not be liable for any damages, whether direct, indirect, general, special, consequential or otherwise to the Exhibitor, its agents and employees or visitors to its exhibit whether occasioned by Management, its officers or employees, or by another Exhibitor.

**9. PAYMENTS AND REFUNDS:** Applications for space must be accompanied by full or 50% deposit of the total cost of the space. Applications will not be processed nor space assigned without such payment. Any balance due on all exhibit space on or before September 1, 2010. Any application submitted after August 1, 2010 must be accompanied by payment in full for the total cost of the space. In the event an exhibitor, whose application has been processed and accepted, wishes to cancel prior to September 1, 2010, a refund of monies deposited less 50% will be made upon receipt of written cancellation.

## **NO REFUND OF EXHIBIT SPACE PAYMENTS WILL BE MADE AFTER SEPTEMBER 1, 2010**

In the event the Exhibition shall not be held for any reason whatsoever, then and thereupon the license of the space to the Exhibitor shall be terminated. In such case, the claim for damage and/or compensation by the Exhibitor shall be returned to the Exhibitor and limited to the amount received by Management from the Exhibitor for license of the space. Provided that if the Exhibition is terminated for any reason during the license, the amount to be refunded to the Exhibitor hereunder shall be prorated based on the proportion of the term expired up to the termination.

## **10. EXHIBIT SPACE RENTAL ALSO INCLUDES:**

- Material handling (excluding uncrating and assembly).
- Crate storage and return.
- Drayage
- Standard draped booth as described in Exhibitor Kit.
- Aisle carpeting (Booth carpeting must be ordered from display contractor).
- Lunches served in the hall on both days
- General exhibition security services.
- An Exhibitor's Kit including Operation Rules, show contractor information, order forms and general information.
- Listing in official program.

**11. EXHIBITOR'S INFORMATION AND SERVICE KIT:** Management will send or e-mail to each Exhibitor, an information and Service Kit which shall contain a copy of the Operational Rules and shall provide complete shipping instructions, production information and order forms for all services needed during installation, show period, and removal from the Exhibition. The kit shall be forwarded to the Exhibitor's Contact Person.

**12. CANCELLATION OF CONTRACT:** Management reserves the right to terminate this contract and to withhold from the Exhibitor possession of the exhibit space if: (a) the Exhibitor fails to pay all space rental charges by deadlines specified in Section (9) above; or (b) the Exhibitor fails to perform any terms and conditions of the contract.

**13. INTERPRETATION OF REGULATIONS:** Management has the right to make such changes, amendments and additions to these Exhibitors' Rules and Regulations, as it shall deem necessary to the proper conduct of the Exhibition and thereupon the Exhibitors' Rules and Regulations and the Operational Rules shall rest with Management and its decision shall be final. Management may require Exhibitors to make such alterations to their displays as it deems necessary to the proper conduct of the exhibition and upon failure to comply, may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's expense.